

Event Support Dashboard

Wenhui.Shi

Campus Management Office

Supported by LM

1. Background

Analyzing activity support across various user departments currently requires manually exporting records and then performing comparative analysis.

2. Solutions

By creating a Pareto chart, users can easily visualize and find the most critical factors.

Additionally, a digital dashboard has been developed to provide an at-a-glance overview of key information related to recent activities.

3. Outcomes and Benefits

The automated system has eliminated the need for business staff to manually export data from activity reporting platforms and perform

complex Excel-based calculations and data cleaning. This automation eradicates common errors such as inconsistencies, version confusion, and formula mistakes, ensuring a single source of truth and 100% accuracy and reliability in all outputs.

We have immediate access to the most current and comprehensive business reports, shifting from reliance on historical (“past tense”) data to real-time (“present tense”) insights. This transformation allows us to move away from repetitive data preparation tasks and focus instead on in-depth analysis and deriving actionable business insights, significantly unlocking the potential value of data.

Furthermore, the activity dashboard enables deep analysis to identify underlying issues and uncover potential areas for operational improvement and optimization.

4. Replicability and Promotion Value

The Pareto diagram can also be applied in other fields of analysis.